



ADDITIONAL MARKETING OPPORTUNITIES

| OFFERS | DESCRIPTION | RATES |
|---|---|---|
| Product Category Sponsorship | Choose one or multiple product categories to sponsor. Banner ads will be placed next to the category headline. Preview here. | \$99/month (per category) or Pay \$1,000 annually and save avg. 20% |
| Search Banner Sponsorship | Capture the eye of the industry by placing your company where buyers are searching. 4 banner placements. Preview here. | \$499/month or Pay \$5,000 annually and save avg. 20% |
| Newsletter Banner Advertisement | For Pro Accounts: 4 Banners For non-Pro Accounts: 4 Banners <i>(displayed within a 30 day period)</i> | \$500 \$1,950 |
| 30 Second Promo Video | 1 video play/day during Race Industry Week (4 days total) Includes 2 Newsletters, 1 pre and 1 post event OR 1 video play/webinar during Race Industry Now (weekly) (2 months - 8 total plays) | \$1,200 |
| Tech Tips Feature | Brief technical feature (400-600 words) professionally edited. Distributed across EPARTRADE's platform, newsletter & social media. Preview here. | \$450 |
| EPARTRADE Database Email Campaign | Take advantage of EPARTRADE's 75,000 emails of engaged users - 1 time distribution Preview here. | \$3,000 |
| Race Industry Week Sponsorship  | Sponsor the Annual Race Industry Week To view sponsorship levels, click here. | \$3,500 - \$9,500 |
| Race Industry Now Sponsorship  | Sponsor Race Industry Now Weekly Webinar Series To view sponsorship deck, click here. | \$6,500 |

 [Click Here to Download Media Deck for More Details.](#)