



# 2024 Media Deck

# Pro Account Program

## BASIC

- ✓ Access to Buyers
- ✓ Company Profile includes up to:
  - 4 Products or Services
  - 2 Videos
  - 2 Offers or Promos
  - 2 Brochures or Catalogs
  - 2 Tech Articles
  - 2 Job Posts

\$199/month

## PROFESSIONAL

- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Company Profile includes up to:
  - 8 Products or Services
  - 4 Videos
  - 4 Offers or Promos
  - 4 Brochures or Catalogs
  - 4 Tech Articles
  - 4 Job Posts

\$299/month

## PREMIUM

- ✓ Product Category Banners
- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Company Profile includes up to:
  - 16 Products or Services
  - 8 Videos
  - 8 Offers or Promos
  - 8 Brochures or Catalogs
  - 8 Tech Articles
  - 8 Job Posts

\$399/month

## BEST VALUE

## ULTIMATE

- ✓ Search Banner Sponsor
- ✓ Product Category Banners
- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Company Profile includes:
  - Unlimited Products or Services
  - Unlimited Videos
  - Unlimited Offers or Promos
  - Unlimited Brochures
  - Unlimited Tech Articles
  - Unlimited Job Posts

\$599/month

Suppliers can purchase upgrades (Pro Accounts) to showcase on EPARTRADE and connect with buyers: [Click Here](#)

# Product Category Sponsorship

Choose one or multiple product categories to sponsor. Banner ads will be placed next to the category headline.

**\$99/month**  
(per category)  
Or pay \$1,000 annually

The screenshot shows a search interface for suppliers. At the top, it says "List of Suppliers (80)". Below that is a search bar with "Brake Fluid" selected. Underneath is an "ADVANCED SEARCH" section with filters for "BY NAME", "BY COUNTRY", and "BY STATE". The main content area is titled "Featured Companies" and shows 28 results. The first result is for "920ENGINEERING", which is part of the Liberty Vehicle Technologies group. The company description mentions solutions for calipers, discs, and actuation. To the right of the company name are buttons for "SUPPLIER", "Leamington Spa (United Kingdom)", and "website". Below the description are several category tags: "Air Shifters", "Brake Calipers", "Brake Components", "Brake Discs", "Brake Fluid", "Brake Hats", "Brake Lines", "Brake Mounting Brackets", "Brake Pads", and "Brake Proportioning Valves". There are also buttons for "SAVE TO MY LIST" and "GO TO COMPANY". To the right of the search results is a banner ad for "halo P1 SPECIALIST RACING BRAKE FLUID". The banner features a bottle of the product and the text "BE THE LAST OF THE LATE BRAKERS". A red arrow points from the search results area to the banner ad.

Banner Dimensions: 250 x 450 px

# Search Banner Sponsorship

Capture the eye of the industry by placing your company where buyers are searching. Four (4) banner placements.

**\$499/month**  
Or pay \$5,000 annually

## 34,000+ Racing Businesses



MANUFACTURER DISTRIBUTOR SERVICE PROVIDER RACING BUSINESS RACE TEAM

SUPPLIERS

BUYERS

### List of Suppliers (7764)

SEARCH BY PRODUCT OR SERVICE CATEGORY

ADVANCED SEARCH

BY NAME

BY COUNTRY

BY STATE

Banner Dimensions: 800 x 115 px

PRODUCT LIST

All Products & Services

List of results (3741)



Search by keyword

FILTER BY PRODUCT CATEGORY



NEW

SPOTLIGHT

ALL



TCI Automotive



Lunati



PTS-2G2 (version 2  
priced LOWER)



All-in-one blower  
adapter

Banner Dimensions: 300 x 125 px



# Newsletter Banners

For Pro Accounts: 4 Banners

**\$500**

For non-Pro Accounts: 4 Banners

**\$1,950**

*(Displayed within a 30-day period)*

Banner Dimensions: 800 x 115 px

**EPARTRADE** **NEWS**  
 .com

BUSINESS TO BUSINESS - The Racing Industry. Every Minute. Every Day.

**RACE INDUSTRY WEEK INTERVIEW**

**JASON DIENHART**  
INTERVIEW  
RACE INDUSTRY WEEK 2023  
GLOBAL TIME ATTACK

What's Coming Up in Global Time Attack with Jason Dienhart

Jason Dienhart, President and CEO of Global Time Attack and Super Lap Battle, joined us for [The 4th Annual Race Industry Week](#). Hosted by Brad Gillie from SiriusXM, Ch. 90, Late Shift. [Click here to watch.](#)

**F1 in Schools** **11 - 12 APRIL** **BOOK TICKETS**  
NATIONAL FINALS CHARLOTTE, NC

**FROM ACL DISTRIBUTION, INC.**

**Performance Oil Pumps**

ACL RACE Series [Performance Oil Pumps](#) and passenger car oil pumps assure constant and uninterrupted flow throughout the engine's circulatory system, ensuring the lubrication system does not miss a beat. ACL RACE Series oil pumps are designed with high output and high-volume capabilities featuring gerotor sets that are precision machined from steel copper alloy material. Fine tolerances ensure optimum pressure and flow. [See more from ACL.](#)  
[Distribution here.](#)

**shopmonkey** WATCH OUR VIDEO: INCREASE SHOP EFFICIENCY & THROUGHPUT  
CLICK HERE TO WATCH

# 30 Second Promo Video

1 video play per day during  
**Race Industry Week**  
(4 days total)

1 video play per webinar during  
**Race Industry Now** (weekly)  
(2 months – 8 total plays)



\$1,200



# Tech Tips

- ▶ Brief (400-600 words) professionally edited entry on a process, technique, or product category of your choosing. Posted on the EPARTRADE Platform and distributed via our newsletters, social media, and digital network.

\$450



To see a Tech Tips example, [Click Here](#)

TECH TIPS FROM EPARTRADE .com

## Featuring Jamo Performance Parts

Given the conditions it endures, the choice of material for your exhaust system is crucial. It must be able to withstand extreme temperatures and exposure to the elements, so it has to be strong and durable. At the same time, the exhaust tubing needs to be easy enough to bend and weld into different shapes and lengths.

For most street and performance applications, steel is the metal of choice. But not all steels are created equal. That's why understanding their relative strengths and limitations can go a long way in helping you choose the right grade for your aftermarket exhaust system. With that in mind, let's take a closer look at a trio of the most frequently used materials: Aluminized Steel, 409 Stainless Steel, and 304 Stainless Steel.

**Aluminized Steel:** The most affordable of the three, aluminized steel also is easier to work with than stainless steel. An aluminum-silicon alloy coating helps protect it from rust, but if it gets scratched or damaged the underlying steel becomes susceptible to corrosion. You also need to watch for internal rusting, which happens most often when moisture builds up inside the exhaust in cold temperatures and the vehicle isn't running long enough for it to evaporate. The durability of aluminized steel exhausts may vary significantly by location: In moderate climates, you can expect a lifespan of 3-5 years, while in drier areas it may last upwards of 8 years.



**409 Stainless Steel:** This is the material of choice for most modern factory exhaust systems. It strikes a balance between cost and longevity, generally lasting between 8-10 years in moderate climates. It's not as expensive as the higher-grade 304 stainless steel but does compromise slightly on toughness and corrosion resistance. It's predominantly (up to 90%) iron, which means it can develop surface rust. But this can be cleaned with a wire brush to maintain its functionality. However, once 409 stainless steel loses its luster, it can't be polished back to its original finish. Despite this, it still offers better rust resistance than aluminized steel.

# EPARTRADE Database Email Campaign

Take advantage of EPATRADE's  
75,000 emails of engaged users!

- ▶ 1 time distribution

\$3,000

To see a Newsletter example, [Click Here](#)





# Race Industry Week Sponsorship

► Sponsor the Annual *Race Industry Week*

Sponsorship levels range from \$3,500 - \$9,500

To view sponsorship levels, [Click Here](#)

## 5TH ANNUAL RACE INDUSTRY WEEK



DECEMBER 2 - DECEMBER 5, 2024

Past and Current Sponsors include:



# Race Industry Now Sponsorship

- ▶ Sponsor *Race Industry Now* Weekly Webinar Series

**\$6,500**

To view the sponsorship deck, [Click Here](#)



Hosted by Jeff Hammond & Brad Gillie of SiriusXM, Ch. 90

A graphic for "RACE INDUSTRY NOW!" presented by EPARTRADE. It features logos for sponsors: ARP, Global Logistics, Fifth Third Bank Motorsports, PEAK, Ferrea, and Crower. The text at the bottom reads "EVERY WEDNESDAY, 9 AM PST" and "Weekly Tech Webinars & Industry Leader Interviews".

**RACE INDUSTRY NOW!**

PRESENTED BY

**ARP** automotive racing products  
**GLOBAL** Logistics The Official Logistics Partner  
**FIFTH THIRD BANK** MOTORSPORTS

**PEAK**  
**Ferrea** RACING COMPONENTS  
**CROWER** every part for power

**EPARTRADE**.com Weekly Tech Webinars & Industry Leader Interviews

**EVERY WEDNESDAY, 9 AM PST**



# We are always cultivating Buyers

- ▶ We have a stream of new buyers that sign in with us daily
- ▶ Via phone call, zoom call or text, Heidi guides buyers on how to use the platform
- ▶ We engage new buyers through our social media channels.
- ▶ Buyers sign up through our 4x a week newsletters
- ▶ We have created our *Buyer of the Month* Campaign to highlight buyers' profiles.

## Testimonial post on social media channels



“One of the standout features of EPARTRADE I have found is its ability to facilitate seamless and direct communication within the motorsport industry. Through the platform, we can begin to establish meaningful relationships with key players in the US automotive industry. We will continue to use EPARTRADE as a tool in our business efforts.”

Ben Twomey, Managing Director at  
OUTLAW SPEED SHOP, Australia

**EPARTRADE**  
.com

## 4x weekly newsletter banner ad with testimonial



FROM STAGE 8 LOCKING FASTENERS

Stage 8 Locking Fasteners for Side x Side Headers

Stage 8 has introduced **Locking Header Bolt Kits** designed specifically for side-by-side recreational vehicles using 8mm bolts. Off-roading in a side-by-side in remote locations is a challenge. Stage 8 is the only fastener company that can claim that our 8mm bolts, have never failed. [Click here for details.](#)

Featured Buyer of the Month:  
Click here to see a Buyer Profile!



“One of the standout features of EPARTRADE I have found is its ability to facilitate seamless and direct communication within the motorsport industry. Through the platform, we can begin to establish meaningful relationships with key players in the US automotive industry. We will continue to use EPARTRADE as a tool in our business efforts.”

-Ben Twomey  
Managing Director at OUTLAW SPEED SHOP, Australia

BROUGHT TO YOU BY:



[CLICK HERE TO SIGN UP NOW](#)

SPECIAL PARTNERS:





# Thank You!



✉ Francisque Savinien



✉ Judy Kean



✉ Andrea Brake



✉ Laura Vukich



✉ Heidi Hess



✉ Reed Kneski



Jeff Hammond



Brad Gillie



Jim Oberhofer



Joanna Moore



Tim Morel



John Procida

The EPARTADE Team