





TRADITIONAL MEDIA COMPANY



EPARTRADE PLATFORM

Open: 24/7 - 365 Days per Year Global: 125 Countries in Registration

Users (in 2024) 20,000 Monthly / 240,000 Annually Sessions (in 2024) 25,000 Monthly / 300,000 Annually



5x per Week: 75,000+ Subscribers Worldwide **Featured Companies:** 12 per Newsletter

Cost: \$0 - Complimentary

EPARTRADE WEBINAR SERIES

Episodes Produced: 550+

Attendees Registered: 60,000+ (Trade)

Views: 500,000+ (Trade)

Audience: Global

Speakers: 750+ Industry Leaders

Minutes Watched on TV: 64,000+ (1,000+ hours)

Cost: \$0 - Complimentary







INDUSTRY MONTHLY PUBLICATIONS

Avg. Circulation: 25,000 Copies **Audience:** Mostly Domestic

Avg. Price for 1x Full Page Ad: \$3,000 Avg. Price for 1x Half Page Ad: \$1,800

INDUSTRY NEWSLETTERS

Avg. Circulation: 65,000

Time per Week: 1x

Avg. Price for 1 Banner: \$650 / Month

INDUSTRY TRADE SHOWS

Avg. Price for a 10x10 Booth: \$2,000

Avg. Price for a Peninsula: \$8,000

***Cost of Exhibiting not Included: Drayage,

Shipping, Booth, Travel, etc.

Avg. Duration of a Show: 3 Days

Hours Show is Open: 8hr per Day - 24hr Over 3 Days

Avg. Attendance: 65,000

PRICING

Pro Basic: \$199 / Month

Pro Professional: \$299 / Month

Pro Premium: \$399 / Month **Pro Unlimited:** \$599 / Month



PRICE COMPARISON

10x10 Booth = 1 Year of Pro Basic

1x Full Page Ad = 1 Year of Pro Professional

10x20 Booth = 1 Year of Pro Premium

Peninsula Booth = 1 Year of Pro Unlimited