



2025 Media Deck

Pro Account Program

BASIC

- ✓ Access to Buyers
- ✓ Company Profile includes up to:
 - 4 Products or Services
 - 2 Videos
 - 2 Offers or Promos
 - 2 Brochures or Catalogs
 - 2 Tech Articles
 - 2 Job Posts

\$199/month

PROFESSIONAL

- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Company Profile includes up to:
 - 8 Products or Services
 - 4 Videos
 - 4 Offers or Promos
 - 4 Brochures or Catalogs
 - 4 Tech Articles
 - 4 Job Posts

\$299/month

PREMIUM

- ✓ Product Category Banners
- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Company Profile includes up to:
 - 16 Products or Services
 - 8 Videos
 - 8 Offers or Promos
 - 8 Brochures or Catalogs
 - 8 Tech Articles
 - 8 Job Posts

\$399/month

BEST VALUE

ULTIMATE

- ✓ Search Banner Sponsor
- ✓ Product Category Banners
- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Company Profile includes:
 - Unlimited Products or Services
 - Unlimited Videos
 - Unlimited Offers or Promos
 - Unlimited Brochures
 - Unlimited Tech Articles
 - Unlimited Job Posts

\$599/month

Suppliers can purchase upgrades (Pro Accounts) to showcase on EPARTRADE and connect with buyers: [Click Here](#)

Product Category Sponsorship

Choose one or multiple product categories to sponsor. Banner ads will be placed next to the category headline.

\$99/month
(per category)
Or pay \$1,000 annually

The screenshot shows a web interface for finding suppliers. At the top, it says "List of Suppliers (80)". Below that is a search bar with "Brake Fluid" selected. An "ADVANCED SEARCH" section includes filters for "BY NAME", "BY COUNTRY", and "BY STATE". The "Featured Companies" section shows 28 results, with "920ENGINEERING" highlighted. The company profile includes its logo, name, a brief description, location (Leamington Spa, UK), and a website link. There are buttons for "SAVE TO MY LIST" and "GO TO COMPANY". A red arrow points from the search results area to a banner ad on the right. The banner ad features the "halo P1" logo and the text "BE THE LAST OF THE LATE BRAKERS" and "SPECIALIST RACING BRAKE FLUID".

Banner Dimensions: 250 x 450 px

Search Banner Sponsorship

Capture the eye of the industry by placing your company where buyers are searching. Four (4) banner placements.

\$499/month
Or pay \$5,000 annually

35,000+ Racing Businesses



MANUFACTURER DISTRIBUTOR SERVICE PROVIDER

RACING BUSINESS

RACE TEAM

SUPPLIERS

BUYERS

List of Suppliers (8068)

SEARCH BY PRODUCT OR SERVICE CATEGORY

ADVANCED SEARCH

BY NAME

BY COUNTRY

BY STATE

Search by company name

Banner Dimensions: 800 x 115 px

PRODUCT LIST

All Products & Services

List of results (3741)



Search by keyword

FILTER BY PRODUCT CATEGORY



NEW

SPOTLIGHT

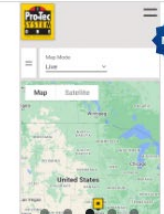
ALL



TCI Automotive



Lunati



PTS-2G2 (version 2
priced LOWER)



All-in-one blower
adapter

Banner Dimensions: 300 x 125 px

Newsletter Banners

For Pro Accounts: 4 Banners

\$500

For non-Pro Accounts: 4 Banners

\$1,950

(Displayed within a 30-day period)

Banner Dimensions: 800 x 115 px

The image displays four distinct newsletter banners. The top banner is for EPARTRADE.com NEWS, featuring a red and blue color scheme with the tagline 'BUSINESS TO BUSINESS - The Racing Industry. Every Minute. Every Day.' and an interview with Jason Dienhart. The second banner is for F1 in Schools National Finals, with a red background and white text, including the dates '11-12 APRIL' and location 'CHARLOTTE, NC'. The third banner is for ACL Distribution, Inc., with a black background and white text, advertising 'Performance Oil Pumps' and featuring an image of a blue car and an oil pump. The bottom banner is for Shopmonkey, with a blue background and white text, promoting a video about increasing shop efficiency and throughput. Red arrows point to the right side of the second and fourth banners.

EPARTRADE NEWS
BUSINESS TO BUSINESS - The Racing Industry. Every Minute. Every Day.

RACE INDUSTRY WEEK INTERVIEW
What's Coming Up in Global Time Attack with Jason Dienhart

Jason Dienhart, President and CEO of Global Time Attack and Super Lap Battle, joined us for [The 4th Annual Race Industry Week](#). Hosted by Brad Gillie from SiriusXM, Ch. 90, Late Shift. [Click here to watch.](#)

F1 in Schools NORTH AMERICA NATIONAL FINALS 11-12 APRIL CHARLOTTE, NC **BOOK TICKETS**

FROM ACL DISTRIBUTION, INC.
Performance Oil Pumps

ACL RACE Series [Performance Oil Pumps](#) and passenger car oil pumps assure constant and uninterrupted flow throughout the engine's circulatory system, ensuring the lubrication system does not miss a beat. ACL RACE Series oil pumps are designed with high output and high-volume capabilities featuring gerotor sets that are precision machined from steel copper alloy material. Fine tolerances ensure optimum pressure and flow. [See more from ACL Distribution here.](#)

shopmonkey WATCH OUR VIDEO: INCREASE SHOP EFFICIENCY & THROUGHPUT
[CLICK HERE TO WATCH](#)

30 Second Promo Video

1 video play per day during
Race Industry Week
(4 days total)

1 video play per webinar during
Race Industry Now (weekly)
(2 months – 8 total plays)



\$1,200

Tech Tips

- ▶ Brief (400-600 words) professionally edited entry on a process, technique, or product category of your choosing. Posted on the EPARTRADE Platform and distributed via our newsletters, social media, and digital network.

\$450



To see a Tech Tips example, [Click Here](#)

TECH TIPS FROM EPARTRADE.com

Featuring Jamo Performance Parts

Given the conditions it endures, the choice of material for your exhaust system is crucial. It must be able to withstand extreme temperatures and exposure to the elements, so it has to be strong and durable. At the same time, the exhaust tubing needs to be easy enough to bend and weld into different shapes and lengths.

For most street and performance applications, steel is the metal of choice. But not all steels are created equal. That's why understanding their relative strengths and limitations can go a long way in helping you choose the right grade for your aftermarket exhaust system. With that in mind, let's take a closer look at a trio of the most frequently used materials: Aluminized Steel, 409 Stainless Steel, and 304 Stainless Steel.

Aluminized Steel: The most affordable of the three, aluminized steel also is easier to work with than stainless steel. An aluminum-silicon alloy coating helps protect it from rust, but if it gets scratched or damaged the underlying steel becomes susceptible to corrosion. You also need to watch for internal rusting, which happens most often when moisture builds up inside the exhaust in cold temperatures and the vehicle isn't running long enough for it to evaporate. The durability of aluminized steel exhausts may vary significantly by location: In moderate climates, you can expect a lifespan of 3-5 years, while in drier areas it may last upwards of 8 years.



409 Stainless Steel: This is the material of choice for most modern factory exhaust systems. It strikes a balance between cost and longevity, generally lasting between 8-10 years in moderate climates. It's not as expensive as the higher-grade 304 stainless steel but does compromise slightly on toughness and corrosion resistance. It's predominantly (up to 90%) iron, which means it can develop surface rust. But this can be cleaned with a wire brush to maintain its functionality. However, once 409 stainless steel loses its luster, it can't be polished back to its original finish. Despite this, it still offers better rust resistance than aluminized steel.

EPARTRADE Database Email Campaign

Take advantage of EPATRADE's
75,000 emails of engaged users!

- ▶ 1 time distribution

\$3,000

To see a Newsletter example, [Click Here](#)



Race Industry Week Sponsorship

► Sponsor the Annual *Race Industry Week*

Sponsorship levels range from \$3,500 - \$9,500

To view sponsorship levels, [Click Here](#)



6TH ANNUAL RACE INDSTRY WEEK

DECEMBER 1 – DECEMBER 4, 2025

A grid of 48 small video thumbnails showing participants from various companies, including names like Chip Bennett, Rick Hendrick, and others.

Past and Current Sponsors include:



Race Industry Now Sponsorship

- ▶ Sponsor *Race Industry Now* Weekly Webinar Series

\$6,500

To view the sponsorship deck, [Click Here](#)



Hosted by Jeff Hammond & Brad Gillie of SiriusXM, Ch. 90

A graphic for "RACE INDUSTRY NOW!" presented by EPARTRADE. It features logos for sponsors: ARP, Global Logistics, Fifth Third Bank Motorsports, PEAK, Ferrea, and Crower. The text at the bottom indicates "Weekly Tech Webinars & Industry Leader Interviews" and "EVERY WEDNESDAY, 9 AM PST".

RACE INDUSTRY NOW!

PRESENTED BY

ARP automotive racing products
GLOBAL Logistics The Official Logistics Partner
FIFTH THIRD BANK MOTORSPORTS

PEAK
Ferrea RACING COMPONENTS
CROWER every part for power

EPARTRADE .com Weekly Tech Webinars & Industry Leader Interviews

EVERY WEDNESDAY, 9 AM PST

EPARTRADE vs Traditional Media Company

EPARTRADE PLATFORM

Open: 24/7 - 365 Days per Year
Global: 125 Countries in Registration
Users (in 2024) 20,000 Monthly / 240,000 Annually
Sessions (in 2024) 25,000 Monthly / 300,000 Annually

EPARTRADE NEWSLETTERS

5x per Week: 75,000+ Subscribers Worldwide
Featured Companies: 12 per Newsletter
Cost: \$0 - Complimentary

EPARTRADE WEBINAR SERIES

Episodes Produced: 550+
Attendees Registered: 60,000+ (Trade)
Views: 500,000+ (Trade)
Audience: Global
Speakers: 750+ Industry Leaders
Minutes Watched on TV: 64,000+ (1,000+ hours)
Cost: \$0 - Complimentary



INDUSTRY MONTHLY PUBLICATIONS

Avg. Circulation: 25,000 Copies
Audience: Mostly Domestic
Avg. Price for 1x Full Page Ad: \$3,000
Avg. Price for 1x Half Page Ad: \$1,800

INDUSTRY NEWSLETTERS

Avg. Circulation: 65,000
Time per Week: 1x
Avg. Price for 1 Banner: \$650 / Month

INDUSTRY TRADE SHOWS

Avg. Price for a 10x10 Booth: \$2,000
Avg. Price for a Peninsula: \$8,000
***Cost of Exhibiting not Included: Drayage, Shipping, Booth, Travel, etc.
Avg. Duration of a Show: 3 Days
Hours Show is Open: 8hr per Day - 24hr Over 3 Days
Avg. Attendance: 65,000

To see more Data, Analytics & Comparison, [Click Here](#)

We are always cultivating Buyers

- ▶ We have a stream of new buyers that sign in with us daily
- ▶ Via phone call, zoom call or text, Heidi guides buyers on how to use the platform
- ▶ We engage new buyers through our social media channels.
- ▶ Buyers sign up through our 4x a week newsletters
- ▶ We have created our *Buyer of the Month* Campaign to highlight buyers' profiles.

Testimonial post on social media channels



“One of the standout features of EPARTRADE I have found is its ability to facilitate seamless and direct communication within the motorsport industry. Through the platform, we can begin to establish meaningful relationships with key players in the US automotive industry. We will continue to use EPARTRADE as a tool in our business efforts.”

Ben Twomey, Managing Director at
OUTLAW SPEED SHOP, Australia

EPARTRADE
.com

4x weekly newsletter banner ad with testimonial



FROM STAGE 8 LOCKING FASTENERS

Stage 8 Locking Fasteners for Side x Side Headers

Stage 8 has introduced **Locking Header Bolt Kit** designed specifically for side-by-side recreational vehicles using 8mm bolts. Off-roading in a side-by-side in remote locations is a challenge. Stage 8 is the only fastener company that can claim that our 8mm bolts, have never failed. [Click here for details.](#)

Featured Buyer of the Month:
Click here to see a Buyer Profile!



“One of the standout features of EPARTRADE I have found is its ability to facilitate seamless and direct communication within the motorsport industry. Through the platform, we can begin to establish meaningful relationships with key players in the US automotive industry. We will continue to use EPARTRADE as a tool in our business efforts.”

-Ben Twomey

Managing Director at OUTLAW SPEED SHOP, Australia

BROUGHT TO YOU BY:



[CLICK HERE TO SIGN UP NOW](#)

SPECIAL PARTNERS:



Thank You!



✉ Francisque Savinien



✉ Judy Kean



✉ Andrea Brake



✉ Laura Vukich



✉ Heidi Hess



✉ Reed Kneski



Jeff Hammond



Brad Gillie



Jim Oberhofer



Valerie Kerr



Tim Morel



John Procida

The EPARTADE Team