ADDITIONAL MARKETING OPPORTUNITIES

OFFERS	DESCRIPTION	RATES
Product Category Sponsorship	Choose one or multiple product categories to sponsor. Banner ads will be placed next to the category headline. <u>Preview here.</u>	\$99/month (per category) or Pay \$1,000 annually and save avg. 20%
Search Banner Sponsorship	Capture the eye of the industry by placing your company where buyers are searching. 4 banner placements. <u>Preview here.</u>	\$499/month or Pay \$5,000 annually and save avg. 20%
Newsletter Banner Advertisement	For Pro Accounts: 4 Banners For non–Pro Accounts: 4 Banners (displayed within a 30 day period)	\$500 \$1,950
30 Second Promo Video	1 video play/day during Race Industry Week (4 days total) Includes 2 Newsletters, 1 pre and 1 post event <i>OR</i> 1 video play/webinar during Race Industry Now (weekly) (2 months - 8 total plays)	\$1,200
Tech Tips Feature	Brief technical feature (400-600 words) professionally edited. Distributed across EPARTRADE's platorm, newsletter & social media. <u>Preview here.</u>	\$450
EPARTRADE Database Email Campaign	Take advantage of EPARTRADE's 75,000 emails of engaged users - 1 time distribution <u>Preview here.</u>	\$3,000
Race Industry Week Sponsorship	Sponsor the Annual Race Industry Week To view sponsorship levels, <u>click here.</u>	\$3,500 - \$9,500
Race Industry Now Sponsorship	Sponsor Race Industry Now Weekly Webinar Series To view sponsorship deck, <u>click here.</u>	\$6,500