

# RACE INDUSTRY WEEK

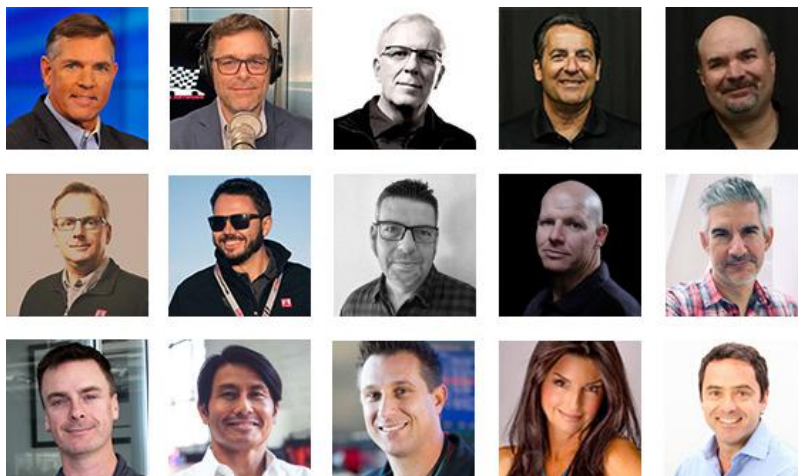
## 6th Annual RACE INDUSTRY WEEK, December 1-4, 2025

EPARTRADE, RACER and SPEED SPORT are providing 4 Days of LIVE Webinars from Race Industry Leaders, Race Sanctioning Organizations, and Promoters from around the world. To learn more, please [CLICK HERE](#)



To view the list of Industry Speakers, please [CLICK HERE](#)

**Hosted by:** Jeff Hammond and Brad Gillie of SiriusXM, Ch. 90, Late Shift; Paul Pfanner of RACER; Ralph Sheheen and Mike Kerchner of SPEED SPORT; Laurence Foster, Chris Medland, David Malsher-Lopez, Richard James, George Tamayo, Mark Glendenning and Taro Koki of RACER; Joe Castello of WFO Radio; Judy Kean and Francisque Savinien of EPARTRADE.



RACER.COM

EPARTRADE  
.COM

SPEED SPORT  
THE MOTORSPORTS AUTHORITY

## RACE INDUSTRY WEEK

### Become a Sponsor and Place Your Brand at the Heart of the Racing Industry!

- **Streaming Reach:** Over 35,000 viewers tuned in live on Racer.com, Speedsport.com, YouTube and FB Live in 2024. In addition, the 550+ webinars and podcasts produced have generated over 500,000 views from industry decision-makers on YouTube and EPARTRADE.
- **Television Exposure:** 64,000+ minutes watched (1,000+ hours) on Speed Sport 1 TV last year, available for free in **200 million homes** across major platforms such as Amazon, Pluto TV, Sling TV, and more, as well as via its app.
- **Extended Exposure:** After the event, interviews are released across multiple platforms, including Racer.com (1M+ monthly users), our YouTube channels, and EPARTRADE daily newsletters, reaching 75,000 racing professionals and running throughout the year. These recordings are also re-aired on Speed Sport 1 TV, providing continued exposure year-round.
- **Global Attendees:** 60,000+ racing professionals from 110 countries have registered to watch the series.
- **Sponsorship Opportunities:** We offer three levels of sponsorship to place your brand front and center, ensuring maximum visibility across all platforms and direct access to decision-makers in the racing industry. Position your company as a key player in the marketplace.
- **Past and Current Sponsors include:**





**RACER.COM**

**EPARTRADE**  
•.COM

**SPEED SPORT**  
THE MOTORSPORTS AUTHORITY

## RACE INDUSTRY WEEK

### TITLE SPONSORSHIP \$30,000 (Exclusive)

- Race Industry Week 2025 Driven by “Company Name”.
- 10x commercials/videos per day (value: \$12,000) – 40x commercials total (:30).
- Logo on Zoom backdrop of EPARTRADE, RACER and SPEED SPORT hosts.
- Sponsor call-outs several times per day, i.e., “Driven to you by...”
- Logo included in EPARTRADE Newsletters distributed to 75,000+ professionals worldwide during Race Industry Week.
- Logo included on the platform's registration page.
- Company's mention on YouTube video description.
- Includes an Ultimate Pro Account Package for one year on EPARTRADE (value: \$7,188).
- 1x EPARTRADE Database Email Campaign to 75,000+ professionals (value \$3,000).
- Recordings released on Racer.com, YouTube, and EPARTRADE throughout the year.
- Recordings re-aired on Speed Sport 1 TV, providing continued exposure year-round.
- "Tech" webinar in 2025 (if product applies).

# 6<sup>TH</sup> ANNUAL RACE INDUSTRY WEEK

## DRIVEN BY



PRESENTED BY:



**CROWER**  
every part for power



**ETS**  
RACING FUELS



**FIFTH THIRD BANK**  
MOTORSPORTS



**PEAK**



**PENSKE**  
RACING SHOCKS



**SLAI**  
SCOTT LEWIS ASSOCIATES INC.

SPONSORED BY:



**ARP**  
automotive racing products



**CTECH**  
MANUFACTURING  
ALUMINUM PARTS, EQUIPMENT & SERVICES



**GLOBAL LOGISTICS**  
The Official Logistics Partner



**RACER.COM**



**EPARTRADE**  
•.COM



**SPEED SPORT**  
THE MOTORSPORTS AUTHORITY

## December 1-4, 2025

## RACE INDUSTRY WEEK

### PRESENTING SPONSORSHIP \$6,500

- 2x commercials/videos per day (value: \$2,400) – 8x commercials total (:30).
- Logo on Zoom backdrop of EPARTRADE, RACER and SPEED SPORT hosts.
- Sponsor call-outs several times per day, i.e., “Presented to you by...”
- Logo included in EPARTRADE Newsletters distributed to 75,000+ professionals worldwide during Race Industry Week.
- Logo included on the platform's registration page.
- Company's mention on YouTube video description.
- Recordings released on Racer.com, YouTube, and EPARTRADE throughout the year.
- Recordings re-aired on Speed Sport 1 TV, providing continued exposure year-round.
- 4x Banner Advertisements in EPARTRADE newsletters (value \$1,950).
- "Tech" Webinar in 2025 (if product applies).



### ASSOCIATE SPONSORSHIP \$3,500

- 1x commercial/video per day (value: \$1,200) – 4x commercials total (:30).
- Logo on Zoom backdrop of EPARTRADE, RACER and SPEED SPORT hosts.
- Sponsor call-outs several times per day, i.e., “Sponsored by...”
- Logo included in EPARTRADE Newsletters distributed to 75,000+ professionals worldwide during Race Industry Week.
- Logo included on the platform's registration page.
- Company's mention on YouTube video description.
- Recordings released on Racer.com, YouTube, and EPARTRADE throughout the year.
- Recordings re-aired on Speed Sport 1 TV, providing continued exposure year-round.
- "Tech" Webinar in 2025 (if product applies).

**Spaces are limited - contact us today at [sales@epartrade.com](mailto:sales@epartrade.com)**