



# ADDITIONAL MARKETING OPPORTUNITIES

OFFERS	DESCRIPTION	RATES
Product Category Sponsorship	Choose one or multiple product categories to sponsor. Banner ads will be placed next to the category headline. <a href="#">Preview here.</a>	<b>\$99/month</b> (per category) or Pay \$1,000 annually and save avg. 20%
Search Banner Sponsorship	Capture the eye of the industry by placing your company where buyers are searching. 4 banner placements. <a href="#">Preview here.</a>	<b>\$499/month</b> or Pay \$5,000 annually and save avg. 20%
Newsletter Banner Advertisement	For Pro Accounts: 4 Banners For non-Pro Accounts: 4 Banners (displayed within a 30 day period)	<b>\$500</b> <b>\$1,950</b>
30 Second Promo Video	1 video play/day during Race Industry Week (4 days total) Includes 2 Newsletters, 1 pre and 1 post event <b>OR</b> 1 video play/webinar during Race Industry Now (weekly) (2 months - 8 total plays)	<b>\$1,200</b>
Tech Tips Feature	Brief technical feature (400-600 words) professionally edited. Distributed across EPARTRADE's platform, newsletter & social media. <a href="#">Preview here.</a>	<b>\$450</b>
EPARTRADE Database Email Campaign	Take advantage of EPARTRADE's 75,000 emails of engaged users - 1 time distribution <a href="#">Preview here.</a>	<b>\$3,000</b>
Race Industry Week Sponsorship 	Sponsor the Annual Race Industry Week To view sponsorship levels, <a href="#">click here.</a>	<b>\$3,500 - \$30,000</b>
Race Industry Now Sponsorship 	Sponsor Race Industry Now Weekly Webinar Series To view sponsorship deck, <a href="#">click here.</a>	<b>\$6,500</b>

 [Click Here to Download Media Deck for More Details.](#)